D8.2 Project Website

SHOTPROS

Deliverable	D8.2
Deliverable Lead	USE
Related work package	WP8
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Dissemination level	Public
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Instrument	RIA
Start date of project	01.05.2019
Duration	36 months
Version log	V1.0

Versions

Vers.	Date	Author	Description
V0.1	20.08.2019	USE	First Draft
V1.0	30.08.2019	USE	Final Version

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Executive Summary

The project website of SHOTPROS was initiated and is accessible to the public at http://www.shotpros.eu.

The SHOTPROS website is part of WP8, "Dissemination, Exploitation & Communication", and is recognised under the Deliverable D8.2. The website is a dynamic source of information throughout the project lifespan and after completion. It addresses all stakeholders, end users, developers and academic institutions and aims to provide a constant source of relevant information. It will be kept up to date according to the developments of the SHOTPROS project. The website is based upon the Wordpress page-builder "Elementor", which allows for detailed modifications and customizations according to the needs of a successful dissemination. The website has been constructed under the premises of usability norms and ensures a clear and user friendly navigation. The following part explains the main structure and sections of the SHOTPROS website.

SHOTPROS

1 Project Website

Link: www.shotpros.eu

The website of the project is a key channel for communication and dissemination of SHOTPROS. It is set up in M2-3 and will be available by M4. Its content will include information about the project's objectives, activities, and progress of work, events, consortium partners, accomplishments and results. USECON will update this website periodically with information provided by all the partners. Set up of a project website to communicate and disseminate information on the project, its progress, activities and results. The design of the website is conform to the visual identity of SHOTPROS.

The pro-version of the page-builder "Elementor" has been used to design the website appealing and responsive for every device.
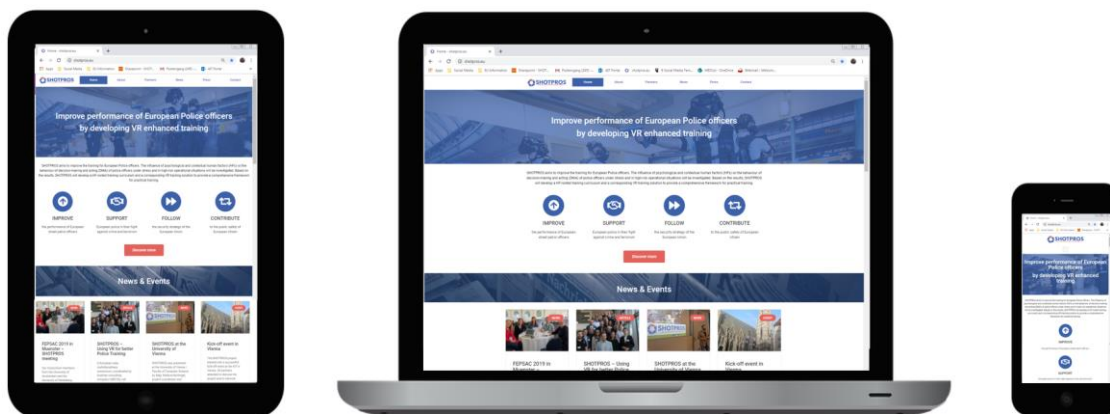

Figure 1: SHOTPROS Website (tablet – desktop – mobile)

The static navigation bar in the header offers a selection of six pages.
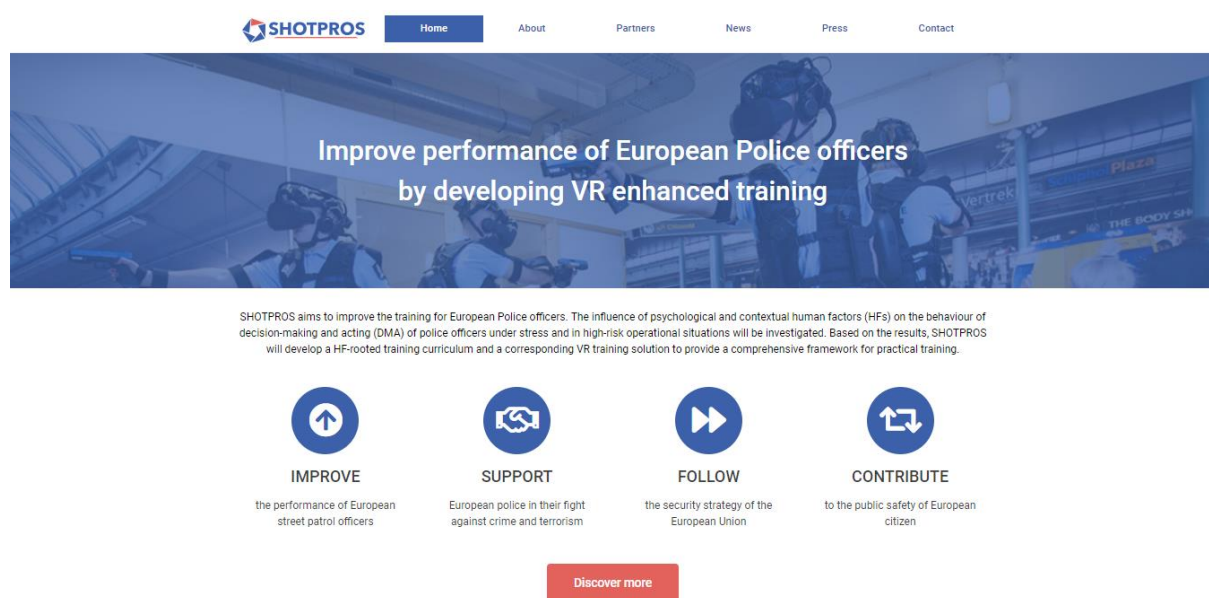
1.1 Home

Figure 2: Home 1 – Website www.shotpros.eu

The landing page of the website offers an overview about the project, starting with the key slogan: "Improve decision making and acting performance of European Police officers by developing new Virtual Reality training methods" and one of the key images. That has been done to emphasize the LEA-centred approach of SHOTPROS. A brief summary of the project and four icons with a short text introducing the project are presented under the picture and a "Read more"-button redirects user to the "About"-page.
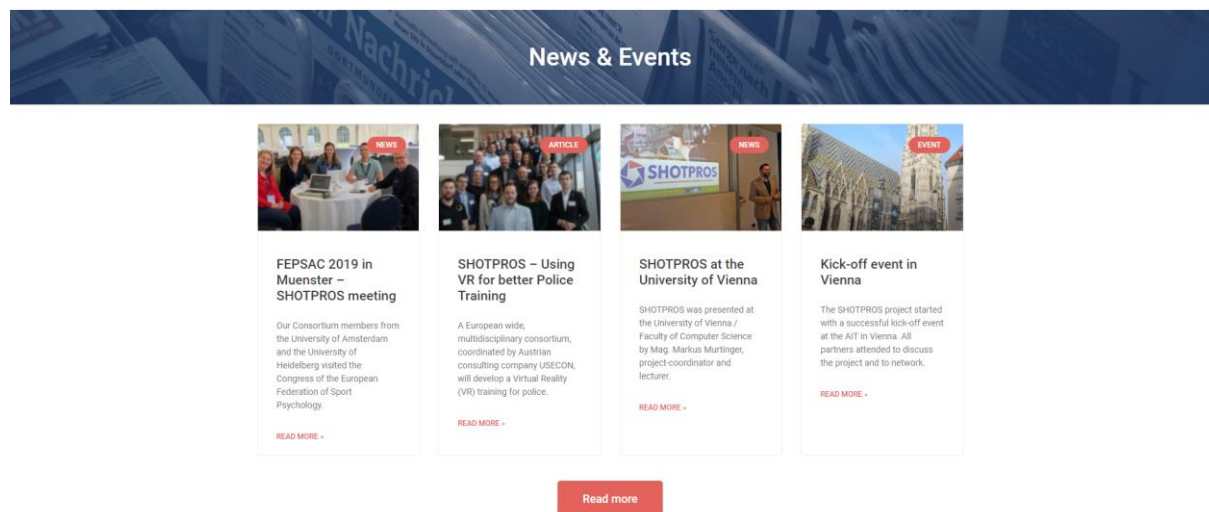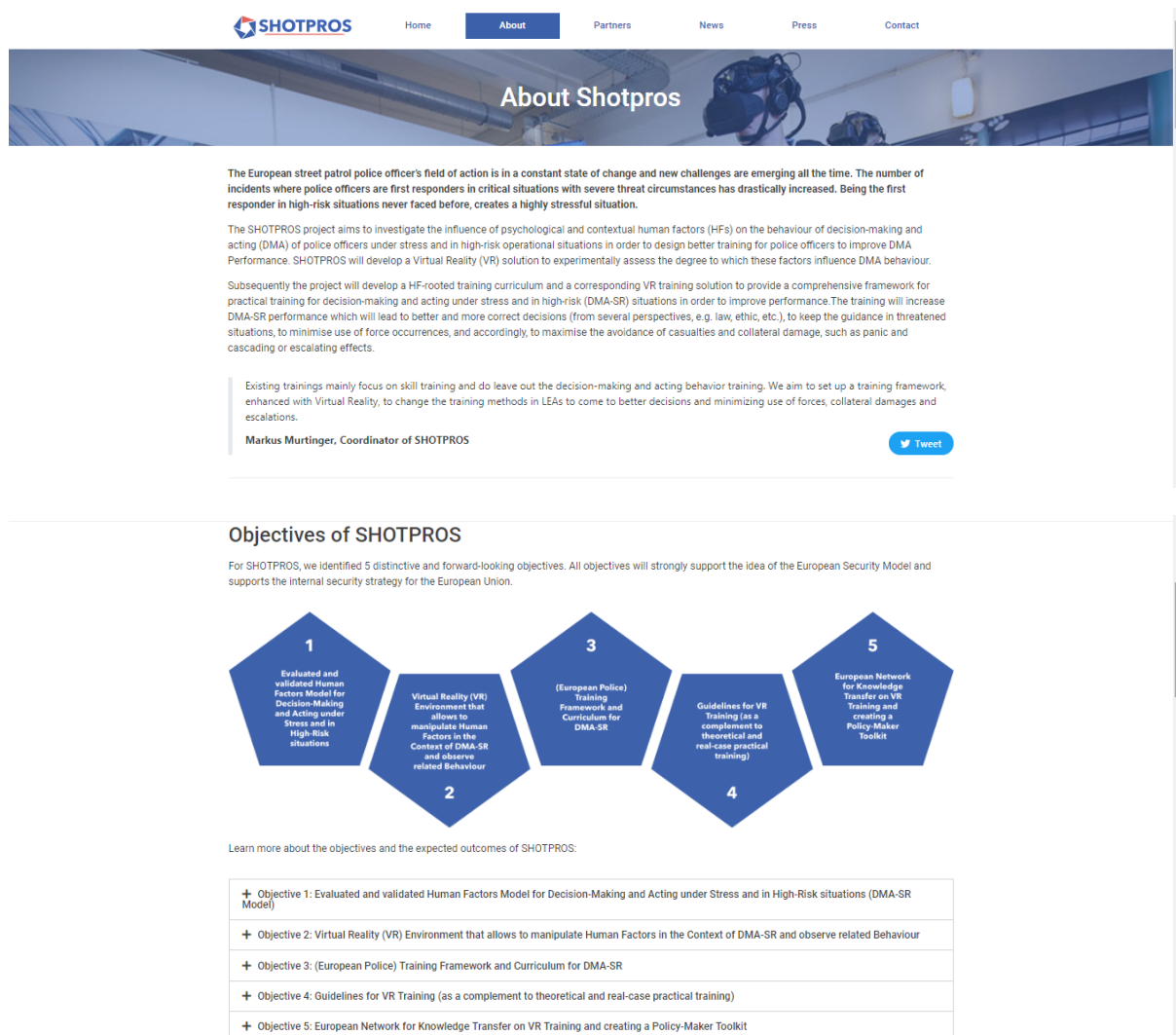
Figure 3: Home 2 – Website www.shotpros.eu

When the user scrolls down the homepage, the "News & Events" Teaser containing the four most recent articles appears. The "Read more" button redirects to the News & Events section of the website.

1.2 About

"About SHOTPROS" gives the user a quick information and overview what the project is all about, its objectives, work packages and methodology. This section is available under the menu "About" and the "Discover more" button of the landing page.

Elements and Structure of Workpackages

The work plan of SHOTPROS is divided into 9 distinct work packages, altogether lasting 36 months. Since the work is highly collaborative, several partners will be involved in each of the work packages.
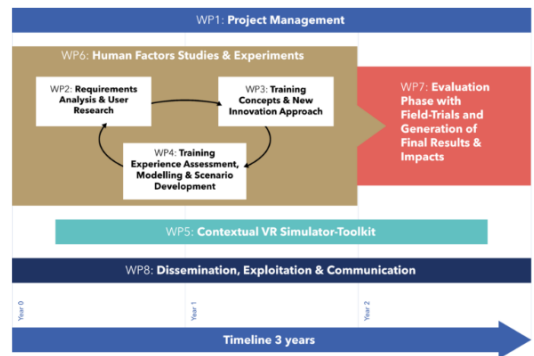
Learn more about the work packages of SHOTPROS:

— WP1 – Project Management (Lead: USE)

This work package aims to ensure the successful execution and completion of the project and to manage the project in a target-focused manner. The project coordinator ensures that all deliverables are submitted in time, milestones are met, and risks are minimized.

+ WP2 - Requirements Analysis & User Research (Lead: KUL)

+ WP3 - Trainings Concepts & New Innovation Approach (Lead: VUA)

+ WP4 - Training Experience Assessment, Modelling & Scenario Development (Lead: AIT)

+ WP5 - Contextual VR Simulator-Toolkit (Lead: RL)

+ WP6 - Human Factors Studies & Experiments (Lead: AIT)

+ WP7 - Evaluation Phase with Field-Trials and Creation of Final Results & Impacts (Lead: VESTA)

+ WP8 – Dissemination, Exploitation & Communication (Lead: USE)

+ WP9 – Ethic Requirements (Lead: USE)

Methodology & Goals

SHOTPROS will adopt a strong human and stakeholder centred research approach building on the psychology, criminology, Human Computer Technology and VR Technology expertise within the consortium. As an integral basis of the project, USE and AIT with their strong background on user-centred-design as well as KUL with their expertise in requirements for criminology contexts, will collect user requirements from the LEA stakeholders (e.g. trainees, trainer, police academy leads, decision-makers for training programs, etc) on several perspectives (e.g. ethic, gender, safety, legal, privacy, business, etc.).

In this process the LEA's rich practical knowledge on (potentially) high risk situations and resulting decisions from their officers together with VESTA's strong background in police training facilities and processes will be transferred into definitions and requirements for the streamlined scenario building process in the later stages of the project. With respect to DMA models VUA will utilize their outstanding knowledge and overview on existing modelling approaches and together with KUL and their expertise on human factors in criminology they will derive the innovative conceptual model of DMA behaviour including different contextual and human factors that influence perception, decision-making and acting in potentially threatening situations close collaboration with personnel from all participating LEA's.
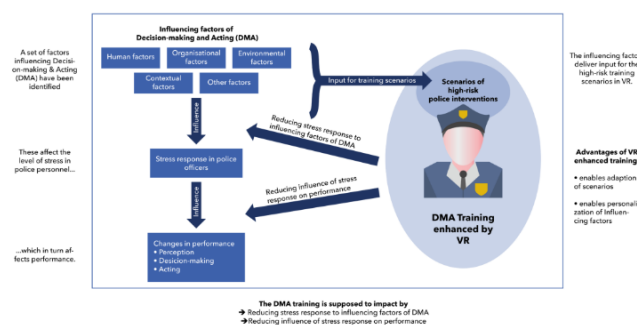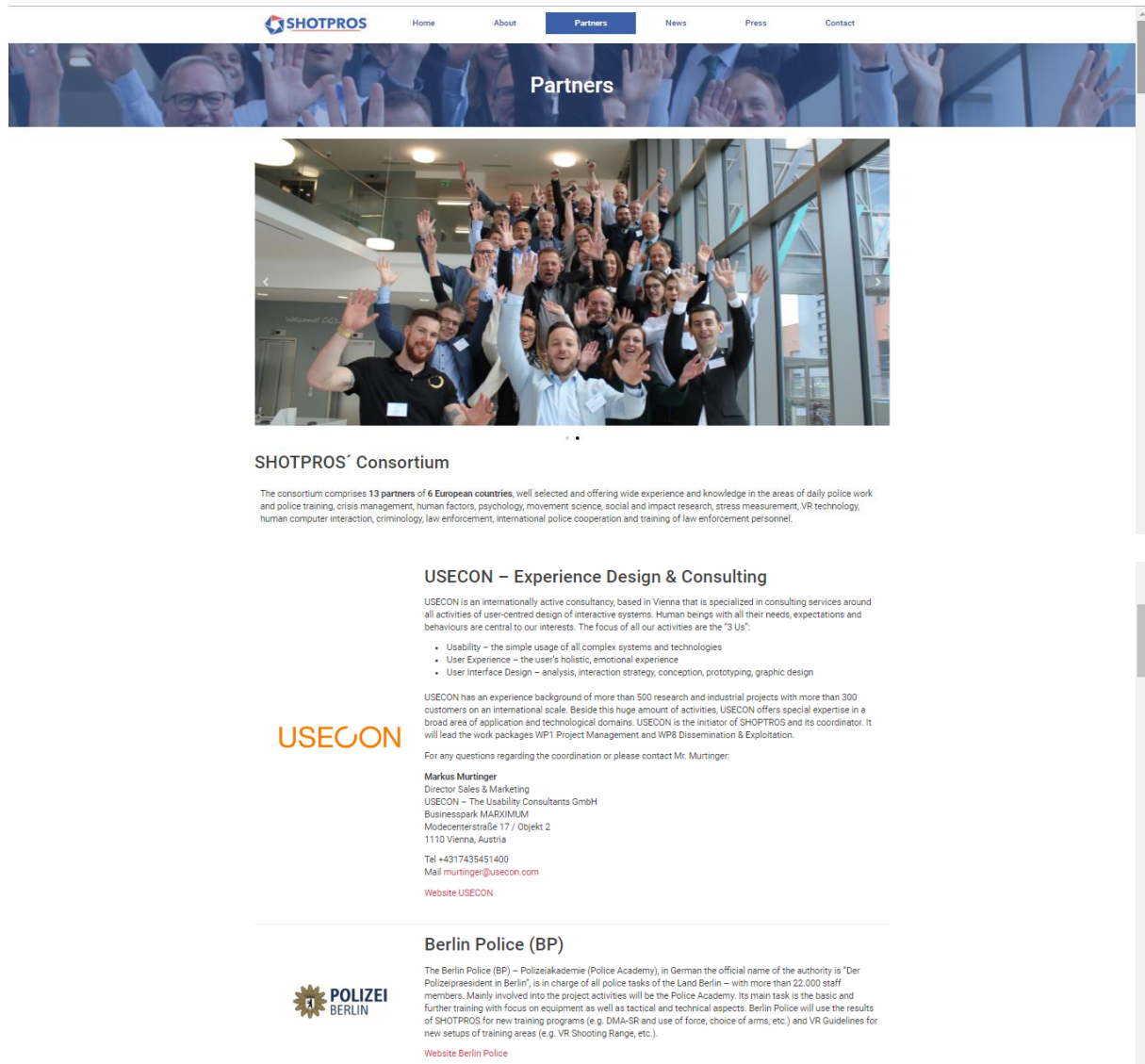

Figure 4: About – Website www.shotpros.eu

1.3 Partners

That page offers information about the SHOTPROS consortium partners, their contribution to the project and the logo and link to the website of each partner.

Figure 5: Partners – Website www.shotpros.eu

1.4 News & Events

The News & Events page is accessible on the landing page and the menu of the website. The aim of this page is to inform about the progress, development and results of the SHOTPROS project as it evolves, as well as to advertise pertinent major events in the various fields of the project. Besides, it will also contain interesting news concerning background activities, in order to raise its appeal among potential readers.
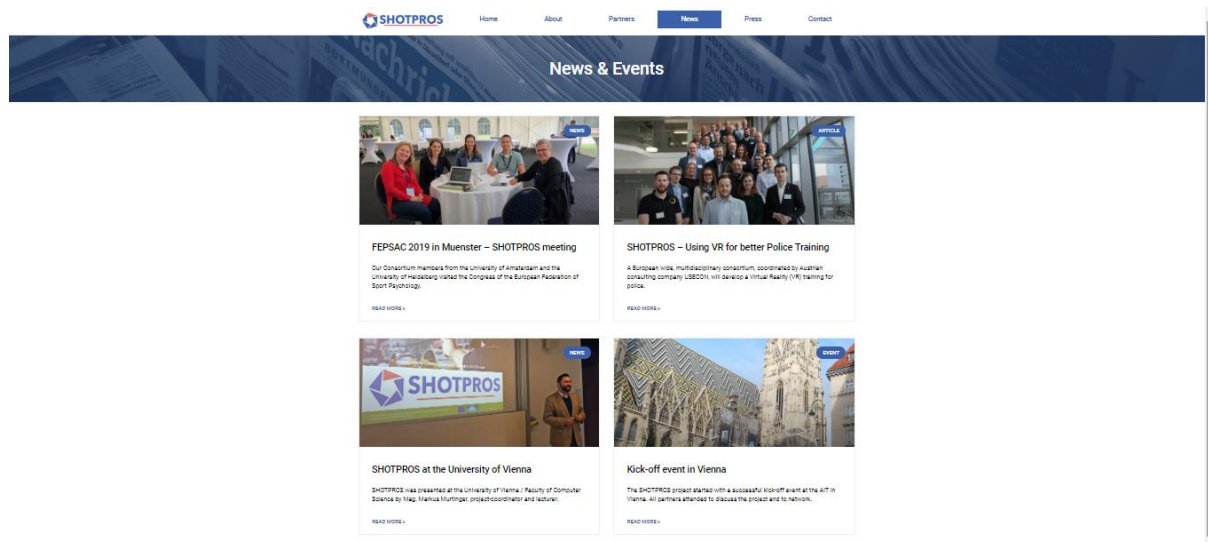
Figure 6: News & Events – Website www.shotpros.eu

1.5 Press

This section contains downloadable versions of SHOTPROS press releases as well as the official logo and other dissemination materials (e.g. poster, brochure, etc.). Also, the contact of Valerie Schlagenhaufen (leader of WP8) is presented in the press section since she is responsible to provide additional information about the project if required.

Figure 7: Press – Website www.shotpros.eu

1.6 Contact

The contact page has been set up to enable all target groups to contact USECON if they want additional information about SHOTPROS (the website or press releases won't be able to give).

Hence two contacts have been given: Markus Murtinger (Project Coordinator) for general information about the SHOTPROS project itself and Valerie Schlagenhaufen (lead of WP8) for any press related questions about the project; along with a picture, name, job title, company, email, phone number and address.
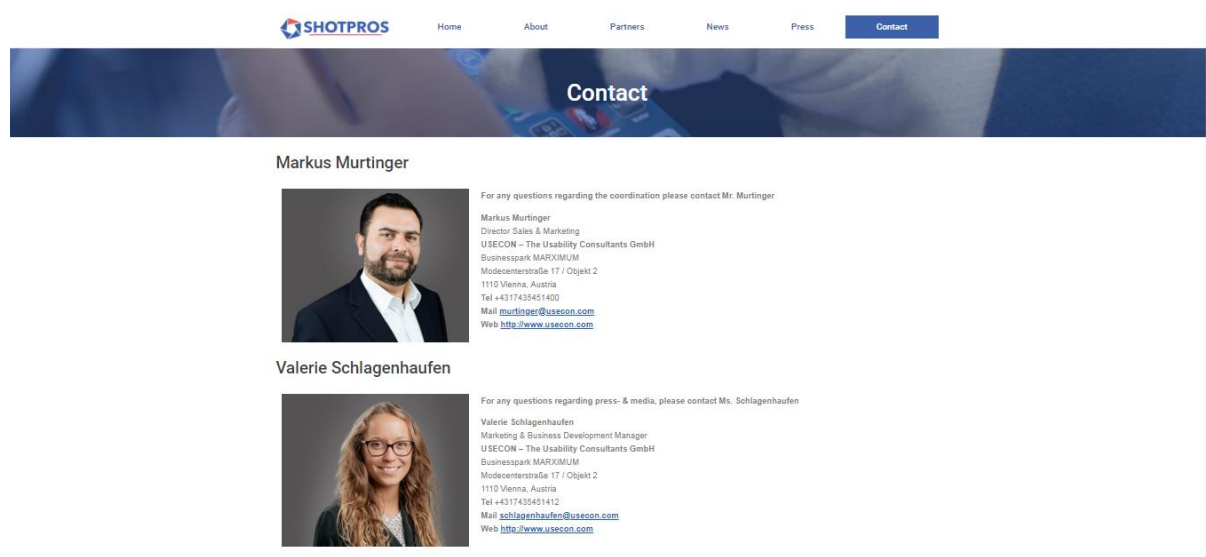
Figure 8: Contact – Website www.shotpros.eu

1.7 Header

The static header of the website contains the official SHOTPROS logo and the menu with all sub-pages.
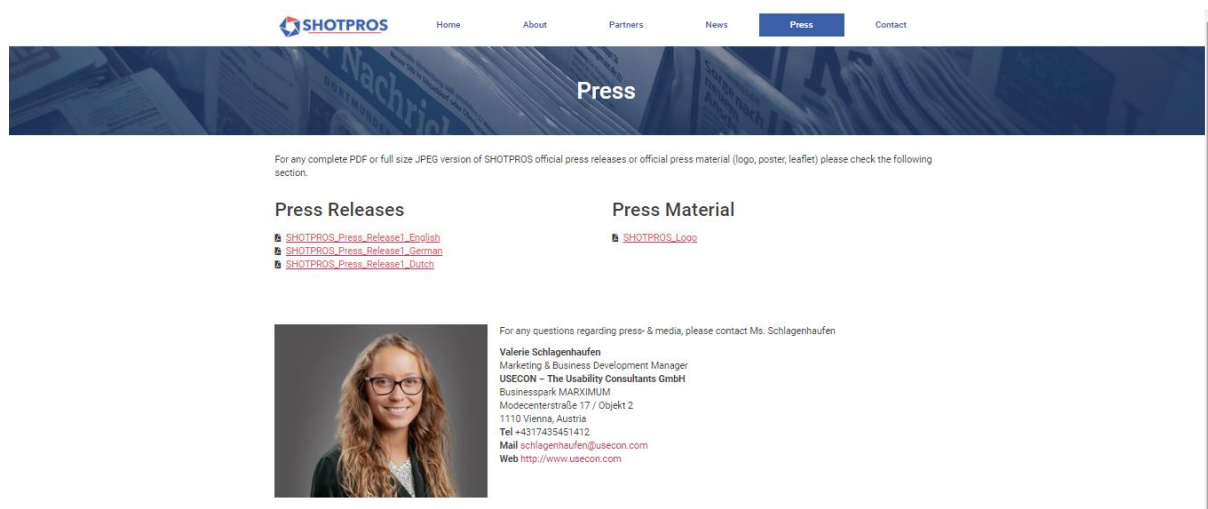

Figure 9: Header - Website www.shotpros.eu

1.8 Footer

The footer of the website shows the EU emblem, the H2020 logo and the acknowledgement. Also, there is a link to the data security page and to the social media channels of SHOTPROS.
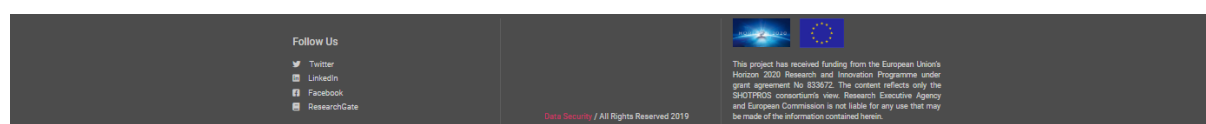
Figure 10: Footer – Website www.shotpros.eu

1.9 Data Security

This page is linked in the footer and a legal requirement that informs the user about the data collection and preservation of the SHOTPROS website.
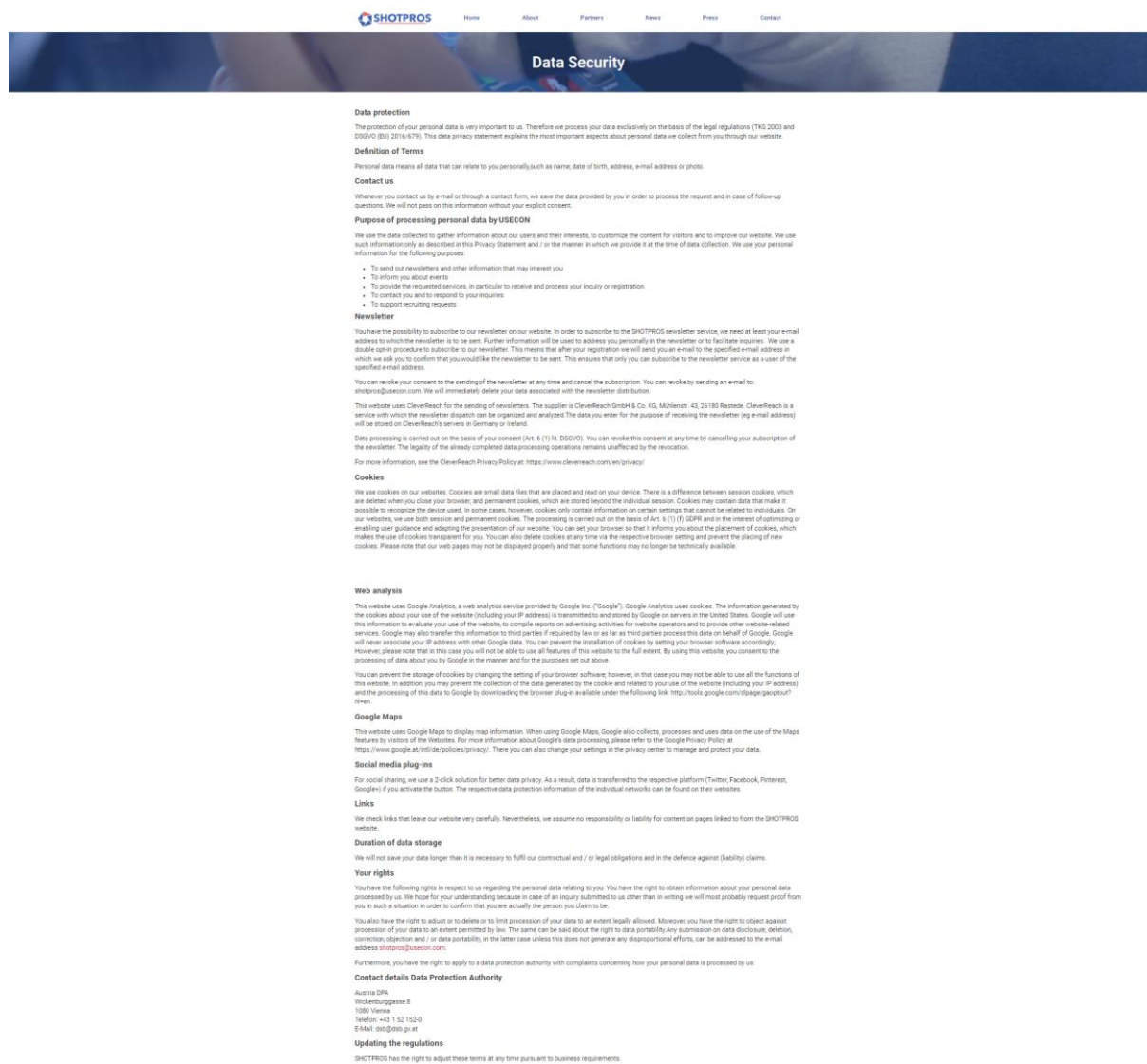

Figure 11: Data Security – Website www.shotpros.eu

2   KPIs for the Website

The following table shows the KPIs for the SHOTPROS website which will be tracked on a monthly basis with the KPI tracking tool (see D8.1 chapter 5.2).

KPIs for the Website				
	Year 1 (M1-12)	**Year 2** (M12-24)	**Year 3** (M25-36)	**Total**
Number of unique visitors on the website	1500	1500	1500	**4500**
Cumulated number of referring websites (to the SHOTPROS website or social media channels)	2	5	10	**10**

Table 1: KPIs for the Website

3   Conclusion

The SHOTPROS website is an important element for an effective dissemination and will foster the information exchange between stakeholders and the project consortium. Any development that is relevant to any of the stakeholder groups will be published to the "News & Events" section of the website and communicated on SHOTPROS social media channels. Furthermore, public deliverables as well as press materials, such as the official SHOTPROS logo, press releases, poster and brochure are available as downloadable documents on the website. The website serves as an anchor point for information about the project and will help to reach the dissemination and communication goals of SHOTPROS.